

Kelsey M. Garrison

University of Florida Department of Sport Management
College of Health and Human Performance
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Education

- Ph.D. University of Florida, Gainesville, FL** *May 2023 - Present*
Doctor of Philosophy
Sport Management
- M.S. University of Florida, Gainesville, FL** *May 2023*
Master of Science
Sport Management
- B.A. Belmont Abbey College, Belmont, NC** *May 2020*
Bachelor of Art
Sport Management; Minor in Digital Sports Media

Academic Appointments

- Graduate Teaching Assistant** *August 2022 - Present*
University of Florida
Department of Sport Management

Teaching Experience

Instructor of Record – University of Florida

- Sport Marketing (SPM3306) *Spring 2025*
- Social Issues in Sport (SPM3012) *Fall 2024*
- Sport Information Management (SPM3403) *Spring 2024*

Education Support Professional – Temple University

- Applied Research (STHM 5111) *Fall 2024*

Teaching Assistant – University of Florida

- Introduction to Sport Management (SPM2000) *Fall 2022, Summer 2023, Fall 2023*
- Social Issues in Sport (SPM3012) *Summer 2023, Fall 2023*
- Sport Event Management (SPM3109) *Spring 2023, Fall 2023*
- Legal Issues in Sport & PA Programs (SPM4723) *Fall 2022, Spring 2023*
- Managing Organizations in Sport (SPM4154) *Fall 2022, Spring 2023*
- Sport Business and Finance (SPM4515) *Fall 2022, Spring 2023*

Publications

Yun, L., Francis, J., **Garrison, K. M.**, Kim, J., Lee, T., Lei, Y., Santana, W.F., Uzun, B., & Cunningham, G.B. (in press). Theory in sport management. In D. P. S. Andrew & P. M. Pedersen (Eds.), *Research methods and design in sport management* (3rd ed.). Human Kinetics.

Cunningham, G. B., **Garrison, K. M.**, & Hussain, U. (2024). A Multilevel Model to Explain the Opportunities for and Experiences of LGBTQ+ People in Elite American Football. *Kinesiology Review*, 1(aop), 1-10.

Garrison, K. M., Cunningham, G. B., Isard, R. F., & Melton, E. N. (2024). Sport Organization Transgender Policies and Community Biases Relate to Gender Equity and Organizational Performance. *Sexuality Research and Social Policy*, 1-12.

Garrison, K. M., & Cunningham, G. B. (2023). State-level politics and bias predict transgender athlete bans. *Journal of Sport Management*, 38(3), 180-192.

Awards and Grants

University of Florida Wellspring Award *Spring 2024*

University of Florida Grinter Fellowship *Fall 2023, Spring 2024*

Inclusion, Diversity, Equity, and Access (IDEA) Category Winner, D.K. Stanley Lecture Research Poster Symposium, University of Florida *Spring 2023*

SPM Graduate Category Runner-Up, D.K. Stanley Lecture Research Poster Symposium, University of Florida *Spring 2023*

Professional Presentations and Invited Lectures

Flaherty, M., **Garrison, K. M.**, & Plunkett, E. (2025). Demonstration presented at the annual North American Society for Sport Management (NASSM) Teaching & Learning Fair, San Diego, CA.

Plunkett, E., **Garrison, K. M.**, & Flaherty, M. (2025). Poster presented at the annual North American Society for Sport Management (NASSM) Conference, San Diego, CA.

Garrison, K. M., & Cunningham, G. B. (2024). Paper presented at the annual North American Society for Sport Management (NASSM) Conference, Minneapolis, MN.

Garrison, K. M., & Cunningham, G. B. (2024). Poster presented at the annual North American Society for Sport Management (NASSM) Conference, Minneapolis, MN.

Garrison, K. M., Isard, R., Cunningham, G. B., & Melton, N. (2023). Paper presented at the annual North American Society for Sport Management (NASSM) Conference, Montreal, QC, Canada.

Garrison, K. M. (2023). Guest lecture on cover letters. Sport Career Preparation (SPM 2060), University of Florida.

Garrison, K. M. (2023). Guest lecture: Dabbling with Dialogue. Changemakers Dialogue, First-Year Florida (FYF), University of Florida.